

List of MO Directives from 1981 to the present

This is a very brief summary of the themes of the directives we have sent out - just to give you some idea of the subjects we have covered.

1: Summer 1981: Currency, Royal Wedding, Business Premises, Unemployment, Holidays, Food

2: Royal Wedding Special 1981: Diary for the Day

3: Autumn 1981
Currency, Pet Food, Shopping Strategies, Business Premises, Unemployment, Liberal-SDP Alliance, Christmas

4: Spring 1982
House Prices, Unsolicited Mail, Weather in January, Railway Strike, Local Elections, Business Premises, Unemployment, Falklands/Malvinas War.

5: The Falkland Islands Crisis 1982: War with Argentina

6: Summer 1982: Public Services, Private Services, The Budget, Gas & Electricity Bills, Royalty, Inflation, Currency, Food, EEC.

7: EEC Special: Tenth Anniversary of British Entry Into Europe

8: Autumn 1982: Pocket Money, Business Premises/Cheque Books/Currency

9. Falklands/Malvinas Postscript 1982: Falklands War Aftermath: Reactions To Falklands Parade, October 1982.

10: Winter 1982
Food, Gardening.

11: Spring 1983: The General Election, Water workers' Strike, Coinage, Viewing and Reading

12: Summer 1983: Work

13: Autumn 1983: Housework & maintenance, business premises.

14: Winter 1983: Christmas Cards, Buying British

15: Spring 1984: Social Well-Being

16: Summer 1984: Electronic Banking, Miscellany

17: Autumn 1984: Attitudes To USA

18: Winter 1984:
Relatives, Friends & Neighbours

19: Spring 1985: Morality & religion; Posters.

20: Autumn 1986: Self portrait Major Events; Christmas Day Diary.

21: Spring 1987: waste, thrift and consumerism; A.I.D.S. campaign.

22: May Special 1987
General Election

23: Summer 1987: Holidays; Day diary: August Bank Holiday 1987

24: Autumn/Winter 1987: The car; The hurricane and floods

25: Spring 1988: Clothing

26: Summer 1988: Time; Objects about the House

27: Autumn 1988: Regular Pastimes; TV Day-Diaries

28: Spring 1989
Disasters; Food News

29: Summer 1989: Rules of Conduct; Day Diary for June 15th, European Election Day

30: Autumn/Winter 1989
Relaxants And Stimulants; The 'Backing Britain' Campaign

31: Spring 1990: Social Divisions; Retrospective on The Eighties

32: Summer 1990: Close Relationships; Your Views On M-O

33: Autumn/Winter 1990:
Celebrations; Gulf Crisis; Organisations

34: Spring 1991: Education; The Uses of Reading & Writing & Literacy Diaries; Taking Risks

35: Autumn 1991: Women & Men; Technology

36: Spring 1992: Personal Hygiene; The Pace Of Life; One Day Diary; 1992 General Election

37: Summer 1992: Nature & the Environment

38: Winter 1992: Growing Older; Looking Back at 1992; Last Night's Dreams

39: Spring 1993: Growing Up; Reading; Community/ Foreigners

40: Summer 1993: Pleasure; Security & Crime; Current Issues

41: Autumn/Winter 1993:
Managing money; Birth; The title "Mass Observation"

42: Spring 1994: Death & Bereavement; Serial Killers; Autobiography & Diaries

43: Autumn/Winter 1994:
Sport; Drugs; Current Events (Rail Strike, Ireland, Royalty, Criminal Justice Bill)

44: Spring 1995: Day Diary (Meals); the Countryside; Television Soap Operas

45: Summer 1995
Shopping in Britain

46: Autumn/Winter 1995:
Images of Where You Live: Cities, Towns, Villages; Mothers & Literacy; Subject of own choice

47: Spring 1996: The Lottery; Menstruation; Subject of own Choice

48: Summer 1996: Beef, BSE. & the "mad cow" debate; the supernatural

49: Autumn/Winter 1996:
Using the Telephone; Unpaid Work; The Next General Election

50: Spring 1997: You & the NHS; The Next General Election

51: Summer 1997: Doing a Job; Being Overweight

52: Summer 1997 (Special)
The Death of Diana

53: Autumn 1997: Music; Dancing; the Future

54: Spring 1998: The Garden And Gardening; Having An Affair

55: Autumn 1998: Present Giving and Receiving; Staying Well And Everyday Life

56: Spring 1999: Going to the Cinema; Current Issues; Documenting the Millennium

57: Summer 1999: The Public Library; Body Piercing & Tattooing; Current Events

58: Autumn 1999: Sleeping And Dreaming; Millennium Diary

59: Spring 2000: Travelling; Collecting Things

60: Summer 2000: Coming to Britain; Queen Mother at 100; Designing your own directive.

61: Autumn 2000: The Family; Gays & Family; Current events.

62: Spring 2001: Hair & hairdressing; The next General Election; Marks & Spencer.

63: Summer 2001: Courting & dating; Reality TV and radio; the General Election

64: Special 2001 on events of 11 September: diary of reactions

65: Autumn 2001: Media & the public interest; the impact of war after 11 September

66: Spring 2002: Having a laugh; The Royal Family in 2002

67: Summer 2002: Birthdays; Issues in the news

68: Autumn 2002: Mobile phones; Owning pets; The world situation at the end of 2002

69: Spring 2003: Images of the 1950s and 60s; Saturday diaries; the War in Iraq

70: Autumn 2003: Public and private spaces/places; Childhood reading: comics and magazines; Diary for New Year's Eve 2003

71: Spring 2004: Using numbers; You and the BBC; Going to university.

72: Summer 2004: Letters; Email

73: Autumn 2004: Being part of research; Your most recent dream

74: Spring 2005: The Asian Tsunami; Charles and Camilla; The best thing that happened to you in 2004

75: Summer 2005: The Universe and Outer Space; Wildlife Documentaries; Current Issues and Events; PostScript: London

76: Autumn 2005: Sex; Public Library Buildings; Hurricanes in the USA

77: Spring 2006: Genes, Genetics & Cloning; Public Mourning; One day diary

78: Summer 2006: History Matters; Core British Values; The Football World Cup

79: Autumn 2006: Your Home; Quoting and Quotations; Age

80: Spring 2007: The New Smoking Ban and Pubs; Violence in the Home

81: Summer 2007: Shopping and Making a Difference; You and Gardens

82: Spring 2008: You & the NHS in 2008; Your life line

83: Summer 2008: Doing Family History Research; War: experiences and reflections; The Olympics

84: Winter 2008: The World Financial Crisis; Global Poverty and Health; The Ups and Downs of Friendship

85: Spring 2009: The Second World War; Using the Internet; Issues in the news: Spring 2009

86: Summer 2009: Animals and humans; Heaven and hell; Swine flu or H1N1

87: Winter 2009: Midlife transitions; Books and you; Predicting the Future

88: Spring 2010: A working day; Personal finances; The General Election 2010

89: Summer 2010: Families and holidays; Belonging

90: Autumn 2010: Childhood and illness; Going to funerals; Special questionnaire

91: Spring 2011: Donor conception; Gambling and household; The royal wedding: Day diary for 29th April 2011

92: Summer 2011: Climate change; Ageing and care; The press in 2011

93: Winter 2011: Crime & Investigation; Civil disobedience; You and the 1980s

94: Spring 2012: Big and Society; Photos, music and memory; Dream Diary

95: Summer 2012: School, teachers and pupils; Siblings; The Diamond Jubilee 2nd – 5th June 2012

96: Autumn 2012: Photography & you; Cosmetic Surgery; The London Olympic & Paralympic Games

97: Spring 2013: Human rights, immigration & the legal system; Spiritualism; The High Street

98: Winter 2013: Serial Killers; The Countryside; What makes you happy?

99: Spring 2014: Politics and Politicians; Scottish Referendum 2014; Eurovision

100: Summer 2014: Global poverty & charities; Corporal Punishment; Current Affairs in Summer 2014

101: Autumn 2014: The First World War; Working families
(Closed until March 2015)

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