

# Mass Observation 80<sup>th</sup> Anniversary Conference, 10<sup>th</sup>-11<sup>th</sup> July 2017

## Conference programme

All conference sessions take place in the Jubilee Building at the University of Sussex. Refreshments and lunch will be served in G30.

Day one: Monday 10<sup>th</sup> July 2017

9.00am – 9.30am	Registration & tea and coffee	Jubilee Building Foyer/G30
9.30am – 9.45am	Welcome - Prof Adam Tickell, Vice-Chancellor, University of Sussex	Jubilee Lecture Theatre
9.45am – 10.45am	Joe Moran (Liverpool John Moores University) Notes of a shy mass observer	Jubilee Lecture Theatre
10.45am – 11.00am	Tea and coffee	G30
11.00am – 12.30pm	Session 1 (four parallel sessions)	
<b>1A Panel: <i>Who are the post 1981 Mass Observation writers?</i></b> Chair: Joe Williams (Mass Observation Archive)		Jubilee Lecture Theatre
Daiga Kamerāde-Hanta (University of Salford) Using metadata from the Mass Observation Archive to inform our understanding of post-1981 writers' demographic characteristics Rose Lindsay (University of Southampton) What the 2008 Your Lifeline directive tells us about Mass Observation writers John Mohan (University of Birmingham) Thoughts on a database: the representativeness debate and why we need to know more about the post 1981 Mass Observation writers		
<b>1B Panel: <i>The meanings and uses of Mass Observation</i></b> Chair: Robert Snape (University of Bolton)		G22
Julius Baker (University of Sussex) The solicited diary as ethnographic device Kimberley Hall (Wofford College, South Carolina) Mass Observation Abroad: Teaching the Archive in the American South Rachel Hurdley (Cardiff University) Drawing Rooms: Mass Observation, the LePlay House and envisioning 'home'		
<b>1C Panel: <i>A Mass Observation Way of Seeing?</i></b> Chair: Lynda Nead (Birkbeck College, University of London)		G31
Anabella Pollen (University of Brighton) Mass Observation's images-in-relation: 'Photographic parallels' in the Related Collections Lucy Curzon (University of Alabama) Mass-Observation, Visuality, and the De-sacralization of Modernism Jennifer Tucker (Wesleyan University, Connecticut) Images and the Modern Historical Imagination: Mass Observation and Humphrey Jennings' Pandemonium project		
<b>1D Panel: <i>Higher Education through the narratives of Mass Observation</i></b> Chair: Kirsty Pattrick (Mass Observation Archive)		G36

<b>Fiona Courage (Mass Observation Archive)</b> “I did not go to university because I was born in 1926 and I was a girl”: influence and choice in decision-making around higher education <b>Rachel Spacey (University of Lincoln)</b> Who should pay and who should go: Using correspondent data from the Mass Observation Project to explore attitudes to Higher Education		
<b>12.30pm – 1.30pm</b>	Lunch	G30
<b>1.30pm – 3.00pm</b>	<b>Session 2 (four parallel sessions)</b>	
<b>2A Panel: <i>Technological developments; digital; online and the challenges of curation</i></b> <b>Chair: Fiona Courage (Mass Observation Archive)</b>		Jubilee Lecture Theatre
<b>James Baker/David Geiringer (University of Sussex)</b> Mass Observing the advent of the home computer <b>Alexandra Reynolds/Tony Steyger (University of Southampton)</b> Rediscovering Video Nation: A Working Case Study <b>Alban Webb/David Hendy (University of Sussex)</b> Mass Observation and histories of BBC Radio		
<b>2B Panel: <i>Worktown</i></b> <b>Chair: Nick Hubble (Brunel University)</b>		G22
<b>Sandra Nichol (University Centre, Blackburn College)/Robert Snape (University of Bolton)</b> Whores, hatchet-faced dames and cackling old ladies: working-class women pub-goers in Worktown and Blackpool. <b>Matthew Watson (Bolton Museum and Art Gallery)</b> Playing well and playing badly: Mass-Observation and the disorders of childhood		
<b>2C Panel: <i>Health, wellbeing and the everyday</i></b> <b>Chair: Claire Langhamer (University of Sussex)</b>		G31
<b>Laura Cofield (University of Sussex)</b> “A honking armpit is a bit like an uncultured voice to me”: Changing Expectations of cleanliness in Mass Observation’s 1992 Personal Hygiene Directive <b>Hannah Charnock (University of Exeter)</b> ‘How weird to be writing about this – but interesting too’: Telling Sexual Stories to the Mass Observation Project <b>Jill Kirby (University of Sussex)</b> ‘More stress than I can ever remember’: the rise of work stress in late twentieth-century Britain		
<b>2D Panel: <i>Questions of methodology</i></b> <b>Chair: Owen Emmerson (University of Sussex)</b>		G36
<b>Alexandra Albert (University of Manchester)</b> Observing the observers: the implications of the Mass Observation data for citizen social science <b>Murray Goot (Macquarie University)</b> A ‘People’s Science’ versus ‘Scientific Polling’: Britain’s Mass-Observation and the British Institute of Public Opinion, 1937-1945		

3.00pm – 3.15pm	Tea and coffee	G30
3.15pm - 4.45pm	Session 3 (four parallel sessions)	
<b>3A Panel: <i>Mass Observation; emotional management and emotional citizenship</i></b> <b>Chair: James Baker (University of Sussex)</b>		Jubilee Lecture Theatre
<b>Owen Emmerson (University of Sussex)</b> 'Unholy silent prayers that it would keep going': emotional management, fear and the sound of the 'V-bomb' campaigns in 'provincial' Britain, 1944-1945 <b>Jessica Hammett (University of Leeds)</b> 'Nothing is worse for morale than inactivity and a feeling of helplessness': Civil Defence Communities and Emotional Management during the Second World War <b>Claire Langhamer (University of Sussex)</b> Emotional citizenship in the atomic age: feeling, experience and the politics of 'nuclearity'		
<b>3B Panel: <i>Understanding voluntary action through 80 years of Mass Observation data</i></b> <b>Chair: Justin Davis Smith (Cass Business School)</b>		
<b>Georgina Brewis (University College London)</b> 'As cold as charity'? Mass Observation and teaching the history of voluntary action <b>Irene Hardhill (Northumbria University) and Rose Lindsay (University of Southampton)</b> Discourses of voluntary action: discussion of a new project using Mass Observation to investigate public views on the role of the state and the voluntary sector in delivering welfare services in the 1940s and the 2010s <b>Rose Lindsay (University of Southampton) and John Mohan (University of Birmingham)</b> Using Mass Observation longitudinally, in a mixed-methods project, to investigate 30 years of continuity and change in voluntary action		G22
<b>3C Panel: <i>Narratives in the Mass Observation Project</i></b> <b>Chair: Anthony McCoubrey (Mass Observation Archive)</b>		G31
<b>Roberta Piazza (University of Sussex)</b> Categorising the homeless through personal narratives <b>Tania Wiseman (University of Brighton)</b> Leisure in 21 <sup>st</sup> century later life		
<b>3D Panel: <i>Mass Observation; collaboration, communities and engagement</i></b> <b>Chair: Karen Watson (University of Sussex)</b>		G36
<b>Michael Eades (University of London)</b> Mass-Observation: lessons for socially engaged practice <b>Caroline Edge (Staffordshire University)</b> Mass Observation as a relational art practice		
4.45pm – 5.45pm	<b>Lucy Noakes (University of Brighton)</b>	Jubilee Lecture Theatre

	Mass Observing the First World War: Memory, Gender and War in the 21st Century	
7.30pm	Conference Dinner (Booking required)	Al Duomo (7 Pavilion Buildings, Brighton)

Day two: Tuesday 11<sup>th</sup> July 2017

9.30am – 10.30am	<b>Matt Cook (Birkbeck College, University of London)</b> Archives of Feeling: AIDS in the UK, c.1987	Jubilee Lecture Theatre
10.30am – 11am	Tea and coffee	
11am – 12.30pm	Session 4 (four parallel sessions)	
<b>4A Panel: 'In Conversation'</b> Introduction: <b>Kitty Inglis (University of Sussex)</b>		Jubilee Lecture Theatre
Memories and reflections: <b>Dorothy Sheridan</b> looks back over her time at the Mass Observation Archive in conversation with <b>Lucy Noakes (University of Brighton)</b>		
<b>4B Panel: Mass Observation and the 1940s</b> Chair: <b>Caroline Edge (University of Stafford)</b>		G22
<b>Kimberley Mair (University of Lethbridge)</b> Lazy Dogs and Good Citizens: The Biopolitics of Care in WWII Britain <b>Ivan Markovic (University of Nottingham)</b> Locating "selfish stinkers"; Smoking and everyday sensory histories		
<b>4C Panel: Celebrations, wellbeing and the everyday</b> Chair: <b>Rebecca Wright (University of Sussex)</b>		G31
<b>Ozana Cucu-Oancea (Romanian Academy)</b> Exploring the Holiday Spirit through Winter Diaries in the UK and Romania <b>Martin Johnes (Swansea University)</b> Christmas and the Mass Observers <b>Sandie McHugh/Jerome Carson (University of Bolton)</b> Everyday well-being: using the Worktown Archive to compare historical and contemporary measurements of happiness		
<b>4D Panel: The Early Years of Mass Observation</b> Chair: <b>Nick Hubble (Brunel University)</b>		G36
<b>Matt Chambers (Lodz University)</b> Mass Observation on Parton Street <b>Max Saunders (King's College London)</b> To-Day and To-Morrow, Charles Madge, and Mass Observation <b>Nick Stanley (The British Museum)</b> Memories refracted through later experience: the early M O participants' interviews		
12.30pm-1.30pm	Lunch	G30
1.30pm – 3.00pm	Session 5 (four parallel sessions)	
<b>5A Panel: Beliefs, religion and the everyday meanings of history</b> Chair: <b>Kitty Inglis (University of Sussex)</b>		Jubilee Lecture Theatre

<p><b>James Hinton (University of Warwick)</b>  Mass Observing the Supernatural. Varieties of Religious Experience and Belief in late 20<sup>th</sup> Britain</p> <p><b>Oli Parken (University of Kent)</b>  The ghosts of war: the Mass Observation panel and spectres, 1939–1945</p>		
<p><b>5B Panel: <i>Mass Observation, methodology and morale</i></b>  <b>Chair: Fiona Courage (Mass Observation Archive)</b></p>		G22
<p><b>Henry Irving (Leeds Beckett University)</b>  The Other Mass Observation: Home Intelligence and the National Panel, 1941-1944</p> <p><b>Ariane Mak (EHESS, Paris)</b>  Mass Observation and Cooper's Snoopers</p> <p><b>Edward Owens (University of Lincoln)</b>  The Family Firm at War: Royal Public Relations and Mass Observation, 1939-45</p>		
<p><b>5C Panel: <i>Women, work and domesticity</i></b>  <b>Chair: Claire Langhamer (University of Sussex)</b></p>		G31
<p><b>Helen Glew (University of Westminster)</b>  Imagining women's futures in 1944: Mass Observation directives about work, the family and women's roles in the post-Second World War world</p> <p><b>Kate Wall (University of Sussex)</b>  'I enjoy writing my cheques and keeping an account of what I am spending': Re-examining women's relationship with household financial management through the Mass-Observation Project</p> <p><b>Rebecca Wright (University of Sussex)</b>  Tracing domestic energy consumption through the Mass Observation Archive, 1938 to the present</p>		
<p><b>5D Panel: <i>House and the Home</i></b>  <b>Chair: Suzanne Rose (Mass Observation Archive)</b></p>		G36
<p><b>Jaci Foster (University for Creative Arts)</b>  House as Home: the domestic object and the manipulation of female identity</p> <p><b>Nick Hubble (Brunel University)</b>  The Private and Public Spheres in Women's Mass-Observation Diaries</p> <p><b>Deborah Sugg Ryan (University of Portsmouth)</b>  'Maid-of-all-work and hostess combined': Housework, status and agency in the day reports of Respondent 82</p>		
<b>3.00pm – 3.30pm</b>	Tea and coffee	G30
<b>3.30pm-4.30pm</b>	<p><b>Closing Panel:</b>  <b>Dorothy Sheridan (Mass Observation Archive Trustee)</b>  <b>James Hinton (University of Warwick)</b>  <b>Lucy Robinson (University of Sussex)</b>  <b>Chair: Claire Langhamer (University of Sussex)</b></p>	<i>Jubilee Lecture Theatre</i>