



MASS OBSERVATION

Recording everyday life in Britain

Become a Friend of the Mass Observation Archive 2018 - 2019

Fundraising Campaign 2018-2019

Our annual Friends appeal is a valuable source of income for supporting the development of the Mass Observation Archive. We would like to make a special appeal to you to become a Friend, or to renew your subscription if you were a Friend last year.

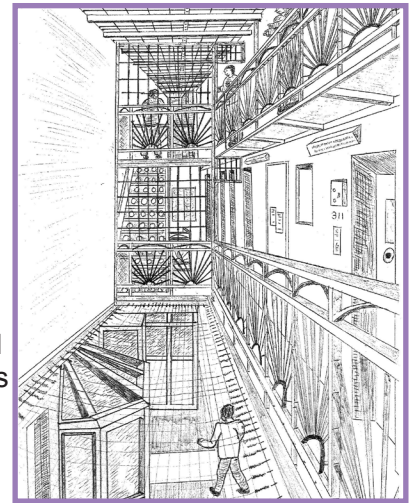
Since 1991, the financial support of our Friends has been vital in supporting the many varied activities of the Archive. In particular, the scheme supports the continued collection and care of new material. Just £20 covers the material cost of issuing 25 Directives to our Mass Observation Panel and £130 supports the cataloguing of 50 submissions to our 12th May diary project.

We hope you can support our work in this area.

Kirsty Patrick

Jessica Scantlebury

The MOA is a registered charity (number: 270218)



Sketch of a prison collected as part of Mass Observation's Beyond Boxes project. Beyond the Boxes is working in partnership with Blind Veterans UK, the Brighton Housing Trust and Lewes Prison to open up access to the MOA

Your details

Title & first name _____ Surname _____

Address (including postcode) _____

Donate by cheque/cash

I enclose a cheque/cash for £ _____ Please make cheques payable to the *Mass Observation Archive*.

Donate by electronic transfer or donate online

You can donate online by visiting our website: www.massobs.org.uk/support/friends . Or, you can make a regular or one-off payment directly into our bank account. If you wish to make payment in this way, please contact us on 01273 337515 or moa@sussex.ac.uk.

Gift Aid donation

Consent to Gift Aid and we can claim more on your donation from the Inland Revenue at no extra cost to you.

giftaid it Yes (Please tick the box) I would like the Mass Observation Archive to reclaim the tax on my donation. I confirm that I am a UK taxpayer and that I have paid an amount of UK income tax or capital gains tax equal to any tax reclaimed by the Mass Observation Archive.

Signature _____ Date _____

Please return this form to: **FREEPOST RTGU-AYJE-YSSC, The Mass Observation Archive, The Keep, Woollards Way, Brighton, BN1 9BP**