



MASS OBSERVATION

Recording everyday life in Britain

Become a Friend of the Mass Observation Archive 2017 - 2018

Fundraising Campaign 2017-2018

Our annual Friends appeal is a valuable source of income for supporting the development of the Mass Observation Archive. We would like to make a special appeal to you to become a Friend, or to renew your subscription if you were a Friend last year.

Last year, we were pleased to raise £1114 in donations to support the purchasing of specialised equipment, which will support those with a visual impairment to access the Archive. This equipment can enlarge or filter the colour of documents without damaging them, which makes them easier to read.

This year, we are looking to increase the access and engagement of our collections through the production of outreach cases. These cases will be used by the staff team to work with community groups and school children unable to visit The Keep.

We hope you can support our work in this area and look forward to updating you on our activities!



As part of our programme to widen access to our archives, Beyond Boxes Project Coordinator Anthony McCoubrey is seen here showing visitors from the Brighton Housing Trust around The Keep. Participants from this group have experienced homelessness

The MOA is a registered charity (number: 270218)

Your details

Title & first name _____ Surname _____

Address (including postcode) _____

Donate by cheque/cash

I enclose a cheque/cash for £ _____ Please make cheques payable to the *Mass Observation Archive*.

Donate by electronic transfer or donate online

You can donate online by visiting our website: www.massobs.org.uk/support/friends. Or, you can make a regular or one-off payment directly into our bank account. If you wish to make payment in this way, please contact us on 01273 337515 or moa@sussex.ac.uk.

Gift Aid donation

Consent to Gift Aid and we can claim more on your donation from the Inland Revenue at no extra cost to you.

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Yes (Please tick the box) I would like the Mass Observation Archive to reclaim the tax on my donation. I confirm that I am a UK taxpayer and that I have paid an amount of UK income tax or capital gains tax equal to any tax reclaimed by the Mass Observation Archive.

Signature _____ Date _____

Please return this form to: **FREEPOST RTGU-AYJE-YSSC, The Mass Observation Archive, The Keep, Woollards Way, Brighton, BN1 9BP**