



Become a Friend 2020 - 2021

Our annual Friends appeal is a valuable source of income for supporting the development of the Mass Observation Archive. We would like to make a special appeal to you to become a Friend, or to renew your subscription if you were a Friend last year.

As a Charity incorporated Company the financial support of our Friends has been vital in supporting the many varied activities of the Archive. This year we would like to invest any income we receive from the scheme to support the cataloging of material related to COVID-19. This will ensure we can make the collections available as soon as possible to support researchers keen to access our writer's contributions on this extraordinary time.



Income will be used to enable a casual worker to help support the processing of Directive responses and diary submissions. This involves methodically inputting data into our catalogue systems to enable researchers to search and access relevant material.

This work will open up more collections for research, teaching and learning. Those who benefit from our collections are not only students and the academic community but the wider public and those who experience barriers to access such as those with disabilities, who require additional support.

We hope you can support our work in this area.

Your details

Title & first name _____ Surname _____

Address: _____

Donate by cheque/cash

I enclose a cheque/cash for £ _____ Please make cheques payable to the Mass Observation Archive.

Donate by electronic transfer or donate online

You can donate online by visiting our website: www.massobs.org.uk/support/friends . Or, you can make a regular or one-off payment directly into our bank account. If you wish to make payment in this way, please contact us on 01273 337515 or moa@sussex.ac.uk.

Gift Aid donation

Consent to Gift Aid and we can claim more on your donation from the Inland Revenue at no extra cost to you.

giftaid it Yes (Please tick the box) I would like the Mass Observation Archive to reclaim the tax on my donation. I confirm that I am a UK taxpayer and that I have paid an amount of UK income tax or capital gains tax equal to any tax reclaimed by the Mass Observation Archive.

Signature _____ Date _____

Please return this form to: FREEPOST RTGU-AYJE-YSSC, The Mass Observation Archive, The Keep, Woollards Way, Brighton, BN1 9BP. Please note that we will be unable to acknowledge your donation until after the lockdown period.