

The Mass-Observation Project

Summer 2005 Directive

Part 1: The Universe and Outer Space

What interests you about outer space?

What do you think of ...

- the idea that people might one day live in outer space?
- the idea that private companies might one day mine asteroids for resources we could use on Earth?
- the idea that there is life elsewhere in the universe? Tell us more.
- The idea that weapons may be placed in space to attack targets on Earth or in space?
- Government space programmes: are they a good use of money?
- Science: can it give us all the answers to understanding the universe?
- Scientific theories of the universe: are there any that you find particularly interesting?

Do you check your horoscope regularly? What do you think of astrology? Do you think it's accurate? How do they work?

Do you watch sci-fi films or TV programmes, or read books set in space? What are your favourites (please summarise them in a few sentences)? Tell us why you like them.

Would you like to go into space? If so, what appeals most about it? What things would you like to do when you were there?

As usual, please start all three parts of your reply on a new sheet of paper with your M-O number, (NOT name), sex, age, marital status, the town or village where you live and your occupation or former occupation.

Remember not to identify yourself or other people inadvertently within your reply.

Part 2: Wildlife documentaries

Your viewing

What was the last wildlife documentary you watched?

Was it a film/TV programme/DVD/video? Why did you watch it? Where did you watch it? Whom did you watch it with? What did you think of it?

As usual, please start all three parts of your reply on a new sheet of paper with your M-O number, (NOT name), sex, age, marital status, the town or village where you live and your occupation or former occupation.

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How often do you watch wildlife documentaries on DVD, VHS, TV?

Do you usually watch them on your own or with anyone else?

Does anyone else in your family or house watch them?

Your opinion

What do you think of wildlife documentaries? Do they appeal to particular groups?

If you had to categorise them, how would you group them?

What makes an enjoyable wildlife documentary? And what makes a bad one?

Please give examples.

Do you have a favourite show/presenter/channel for wildlife documentaries?

What do you think we learn from wildlife documentaries?

Part 3: Current issues and events

There have been a lot of big events this year, including the general election, the G8 summit, and the London bid for the 2012 Olympics. It is very important to make sure to record your responses to current issues.

Tell us your responses to the news today, and what you think of G8, Live 8, the Make Poverty History campaign.

Do also tell us about the key issues for you in the last election. Did you vote? Please tell us what factors were important in how you voted. How do you feel about the outcome?

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