
MASS-OBSERVATION IN THE 1990s: SPECIAL DIRECTIVE

The Death of Diana

This is a special directive giving you the opportunity to respond to the tragic death of the Princess of Wales. Some of you have already written in with your immediate reactions; others of you may be expecting a special mailing from us in view of Mass-Observation's long-standing interest in national events and the significance of the monarchy. Whatever your views or feelings, whether you are a royalist or a republican, please send us your reflections, feelings, opinions, observations. Feel free to discuss whatever you think is important, including the media coverage and any other issues you feel may be relevant. If you change in your opinions and feelings, please chart the change. An occasional diary might be the best way to go about it. Many of you used such a diary to good effect during the Gulf War and the last General Election. Date everything you write, and include cuttings etc if they seem to add to your account. Add your M-O number as usual, and a brief biography.

This is a spontaneous directive that I haven't budgeted for. To save on our costs, and our time, please save what you write to send in with your reply to the Autumn Directive later in the year. Please note that if any reports do arrive, they will probably not be acknowledged. On the other hand, if you are really concerned to hear back from us, then you should enclose a SAE, or stamped addressed postcard and we will do our best to get back to you. I will acknowledge everyone else with my acknowledgement to your reply to the Autumn Directive.

*Many thanks, Dorothy Sheridan
8.9.97 Dir, No. 52*

Mass-Observation Archive, the Library, FREEPOST 2112, University of Sussex, Brighton BN1 1ZX

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