

THIS DIRECTIVE IS SPONSORED BY BBCTV2 BUT AS ALWAYS YOUR NAMES AND ADDRESSES WILL REMAIN CONFIDENTIAL TO US AND THE ANALYSIS OF YOUR REPLIES WILL BE CARRIED OUT HERE IN THE ARCHIVE UNDER OUR SUPERVISION. BECAUSE BBC RESEARCHERS WILL NOT BE GIVEN ACCESS TO THE OTHER THINGS THAT YOU HAVE WRITTEN FOR MASS-OBSERVATION PLEASE FORGIVE ME IF I ASK YOU TO REPEAT DETAILS WHICH YOU MAY HAVE ALREADY COVERED.

The Directive is about work, leisure and the enforced leisure of unemployment. Most often, 'work' here means paid employment. The daily work and business of running a household will be the subject of a future Directive. After a brief questionnaire it is divided into three parts - Past, Present and Future. As always you must feel free to concentrate where your experience, opinions, and feelings are strongest, but I hope that everyone will have a go at Part 3 because your guesses about the future are as good as anyone's. The topics are in the form of questions but I hope you will take them as starting points. PLEASE DO READ THE WHOLE THING THROUGH BEFORE YOU START WRITING.

Questionnaire

1. How old were you when you began your first job?
2. If you have work, what is it, or if you no longer work, what was your last occupation?
3. What other work have you done previously?
4. If you are unemployed what was the cause of your unemployment?
5. If you are unemployed, do you think you will get another job?
6. Do you think that we have got to live with unemployment on its present scale, or that it will materially increase or decrease by the year 2000, ie in 17 years' time!

PLEASE TURN OVER

PART ONE: THE PAST

How did your parents' work affect family life? Did you have a clear impression then of what was men's work and women's work both in the world outside and within the family? Did you form the impression that their work was enjoyable or was it a case of "Don't bother me, I've had a hard day."? Was work secure or did you pick up any sense of anxiety about it? Do you think that your present attitude to work, to those who don't have to work, and to those who can't find work was affected by your upbringing?

When you were a child what did you most want to be when you grew up, and what do you think of that ambition now?

If you are now not employed, for whatever reason, what did you enjoy about your work, and what did you not enjoy? How might your 'job satisfaction' have been improved?

If You are retired how did you adjust to not working, and have you found (or would you like) some regular occupation to fill your time?

PART TWO: THE PRESENT

If you are employed, do you enjoy your present occupation? How could it be improved? What would your ideal job be?

Apart from earning money, is it good for people to have regular work?

How do you spend your leisure time? Do women have as much leisure as men, or do men and women share housework, looking after children, shopping, gardening, repairs, decorating etc. In general, does work, or the lack of it, affect who does what?

Are you good at doing nothing, I mean can you just sit for any length of time? If you're listening to the radio or watching TV, do you feel you must be doing something else as well?

On unemployment: what has been the experience of school and university leavers in your family in the last two or three years; have they found work? If not how are they affected and how do they spend their time? In particular, do they think that a different sort of education would have helped them?

If possible, would you look at the jobs advertised in your local Job Centre. What sort of jobs are they for the most part? What do you think of them?

How do you react to the statement that if people were willing there are plenty of jobs about?

If you are unemployed how are you affected and how do you pass your time? What advice would you give to other people who lose their jobs?

PART THREE: THE FUTURE

Would you ideally like not to have to work at all? If you are approaching retirement are you looking forward to it?

If the working day and the working week were shorter, what would you do with the extra time? If you became unemployed with no prospect of another job, can you imagine what you would do?

If large-scale, long-term unemployment became a permanent feature of our society, should we make special provision for the unemployed, more than is financial provision? Have you any suggestions?

What about children at school now? Can schools maintain a balance between preparing pupils for work and also the possibility of unemployment? Should there be a change in the way schools teach?

CONTINUED ON NEXT PAGE

How do you see both work and leisure changing over the next 20 years? Should we prepare for such changes? How?

Finally, what effect do you think new technology - cable television, home computers and information services - will have on our lives? Not just you personally, but children also, and relations between generations, effects on news coverage, on political life, on morality, and..... ?

THE BBC PLAN A SERIES OF SIX PROGRAMMES WITH THE PROVISIONAL TITLE "WILL WE WORK TOMORROW?" TO BEGIN IN APRIL 1984. IF WE HEAR OF CHANGES IN TIME TO TELL YOU IN THE SPRING DIRECTIVE 1984, WE WILL.

During the summer the Archive is moving into the University Library. This change will not affect those who use Business Reply stickers but if you address your own envelope, our new address is:

The Mass-Observation Archive
University Library
University of Sussex
Falmer
Brighton BN1 9QL
Sussex

DO NOT, PLEASE, ALTER THE BUSINESS REPLY
STICKERS