

**The Mass Observation Archive Annual Report
1 October 2008 and 30 September 2009
Report Number 31**



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Public Benefit Statement

The Mass Observation Archive is a charitable trust in the care of the University of Sussex. The Archive seeks to benefit the wider community by providing the public with the opportunity to gain knowledge of everyday life in 20th and 21st Century Britain through access to the original Mass Observation social research organisation (1937 to early 1950s), and newer material collected continuously since 1981.

The Archive proactively engages in educational outreach with schools, Further and Higher Education institutions and the local and national community. This outreach provides the opportunity for intergenerational and interregional learning.

The Archive also provides the opportunity for people all over the UK to participate in the recording of their everyday lives, either through participation in the national Project or through the donation of their personal papers and diaries in a publicly accessible archive.

1. Research visits, group visits, and other visits

Research visits

988 visits were made to the Mass Observation Archive during Special Collections reporting year, August 2008 - July 2009 (fig.1). 53% of the 988 visits were made by University of Sussex staff and students. The ratio of researcher categories has remained relatively consistent (fig.2).

In addition to these visits, researchers have also been able to access parts of the Archive through the Adam Matthews product, *MO Online*. The publishers have reported that from 1 August 2008 – 31 July 2009 9,319 visits were made by 5,756 unique visitors. 12% of these visits were made by members of the University of Sussex.

Group visits

Between 1 October 2008 and 31 September 2009 Special Collections hosted 32 group visits to the Mass Observation Archive. These visits were attended by 451 people. This is an increase on the previous year in which 22 group visits, attended by 270 people, were hosted (see fig 3). Of the 32 group visits, 16 were from the University of Sussex. A list of groups visiting 2008 -9 is available in figure 4.

Other visits

In January 2009 the Mass Observation Archive was visited by the University of Sussex's Vice- Chancellor, Professor Michael Farthing, who looked at responses to Mass Observation's 2008 directive on the NHS.

Other visitors included representatives from Nordiska Museet (Sweden), who visited as part of the 'Remembering Migration' project, and Rachel Tropea and Gavin McCarthy from the eScholarship Research Centre at the University of Melbourne (Australia).

Fig. 1: Number of visits made

Year	To MOA	% of all visits to Special Collections
2008 - 2009	988	68%
2007 - 2008	670	64%
2006 - 2007	701	62%

Fig. 2: Visits broken down by research category

Researcher category	2008 - 09 %	2007 - 08 %	2006 - 07 %
Academics	15	12	13
Postgraduate students	35	35	31
Undergraduate students	36	38	42
Adult/Continuing Education students	1	2	1
School (teachers & students)	0	1	0
Freelance writers and researchers	2	3	1
Media researchers	1	3	2
Museum & archive professionals, publishers, exhibition organisers, University of Sussex staff	1	1	2

Private interest	7	2	7
Family historians	1	0	0
Other	1	3	1

Fig. 3 Group visits

Year	To MOA	Attendance
2008 - 2009	32	451
2007 - 2008	22	270
2006 - 2005	21	156

Fig. 4 Group visits made in 2008 - 2009

Date	Course and institution	Attendance
09/10/2008	Patcham High School, Brighton	10
10/10/2008	Patcham High School, Brighton	30
13/10/2008	MA Contemporary History, University of Sussex	15
16/10/2008	Patcham High School, Brighton	10
23/10/2008	Access, City College, Brighton	9
24/10/2008	Queen's University, Herstmonceux	16
29/10/2008	MA Applied Social Science, University of Brighton	10
18/11/2008	Northbrook College, Worthing	9
19/11/2008	BA Sociology, University of Sussex	9
20/11/2008	BA Sociology, University of Sussex	20
21/11/2008	Northbrook College, Worthing	8
16/12/2008	Patcham High School, Brighton	18
15/01/2009	BA English, University of Sussex	19
19/01/2009	BA English, University of Sussex	19
10/01/2009	BA History, University of Sussex	16
26/01/2009	BA English, University of Sussex	19
09/02/2009	BA History, University of Sussex	12
09/02/2009	BA History, University of Sussex	14
11/02/2009	BA History, University of Sussex	11
17/02/2009	BA Sociology, University of Sussex	18
25/02/2009	Dorothy Stringer High School, Brighton	15
26/02/2009	MA History, University of Sussex	8
05/03/2009	Ratton School, Eastbourne	25
09/03/2009	MA Design, University of Brighton	9
12/03/2009	Access, Varndeen College, Brighton	3
16/03/2009	Northbrook College, Worthing	11
21/04/2009	BA History of Art, University of Sussex	13
21/04/2009	BA History of Art, University of Sussex	21
21/04/2009	BA History of Art, University of Sussex	11
12/05/2009	BA Sociology, University of Brighton	24
07/07/2009	International summer school, University of Sussex	14
07/07/2009	U3A	5

2. Exhibitions and performances

Brighton Photo Biennial

In November 2008, as part of the Brighton Photo Biennial project funded by the HLF's *Their past your future* scheme, MOA was involved in a free outdoor event called 'Post Up: The War of Images'. The event was staged in the city centre of Brighton by photographer Anthony Lam with World War Two veterans and year 9 pupils from Patcham High School. Images from the event can be seen at: <http://2008.bpb.org.uk/2008/education/3136/post-up-the-war-of-images>

'Animating the Archive'

Special Collections hosted weekly group visits to the Mass Observation Archive for a second year BA English course led by Dr Sara Jane Bailes. Students on the course used material from the Archive as inspiration for an innovative piece of performance art called 'Animating the Archive'. The play was performed twice in May at the interactive learning centre, InQbate.

'English Anxieties'

'English Anxieties' was an art exhibition that was commissioned by Photoworks (Brighton) and Ffotogallery (Cardiff) and in association with the Mass Observation Archive. It was produced by the artist and lecturer Tim Brennan and explored material collected and generated by Mass Observation in the 1940s. 'English Anxieties' was exhibited at Ffotogallery in Cardiff (March – April 2009) and the John Hansard Gallery at the University of Southampton (July – August 2009). A book of the same name was also published by Photoworks.

The Museu d'Art Contemporani de Barcelona

In October 2008 the Mass Observation Archive loaned a copy of *Britain* (1939) to the Museu d'Art Contemporani in Barcelona for the exhibition 'The Universal Archive: the condition of the document and the modern photographic utopia'. The exhibition toured to the Museu Colecção Berardo in Lisbon in March 2009.

3. Talks, conferences, and academic activities

In response to an enquiry about their current Mass Observation related research, the following researchers responded with information about presentations, talks, and media appearances that occurred between 2008-2009. Books and journal articles published in the annual reporting period are listed in section 13.

Ms Jenna Bailey, Freelance

Presentations and media events:

October 2008: Knutsford Literature Festival, Knutsford.

October 2008: MA in Life Writing, University of East Anglia, Norwich.

March 2009: Interviewed on BBC Radio Leeds.

February 2009: newspapers interviews with *Hereford Times*, "What's on Stage", *York Press*, *Yorkshire Post*.

Dr Sara Jane Bailes, University of Sussex

Teaching:

Second year BA English resulting in the performance: *Animating the Archive* (performed in InQbate, University of Sussex)

Dr Mark Bhatti, University of Brighton

Funding:

Funding from the University of Brighton's Research Innovations Scheme for the project: Methodological Innovations I: Using Mass Observation.

Dr Bill Bytheway, Open University

Presentations:

October 2008: "It's just one thing after another': the value of diaries in studying everyday life", Faculty of Health and Social Care Seminar, The Open University.

October 2008: "Still the same old me: age, resistance and finitude", The 6th International Symposium on Cultural Gerontology, University of Lleida, Catalunya, Spain.

Professor Simon Duncan, University of Bradford

Presentations:

2008: 'The world we have made? Individualisation, change and continuity in family relationships' at Universities of Manchester, London South Bank, Göteborg and Örebro (Sweden)

Ms Fiona Courage, Special Collections, University of Sussex

Presentations and teaching sessions:

Nov 2008: Mass Observation: at "Archiving and Reusing Qualitative Data. Theory, Method and Ethics across Disciplines: Seminar 3 Methods and Archives, hosted by Special Collections (MOA) at Sussex,

April 2009: "Mass Observation diaries", City Reads event at Jubilee Library, Brighton

Sept 2009: SSN event on the Home organised with the Geffrye Museum, hosted by Special Collections, University of Sussex.

See section 1 fig.4 for a full list of Fiona's teaching activities

Professor Lawrence Haddad, Institute of Development Studies

Presentations:

September 2009: 'Making the Case for Aid: The Challenge of UK Public Perceptions' Labour Party Conference

Dr Gerry Holloway University of Sussex

Presentations:

September 2009: 'Ambivalent attitudes: women and paid work in Britain, 1930-1970' University of Sussex

Dr Nick Hubble, Birkbeck College, London

Presentations:

Sept 2009: "How Postwar Britain Always Begins At Home With Mass Observation" University of Sussex.

Dr Margaretta Jolly, Centre for Community Engagement, University of Sussex

Presentations and conferences:

Nov 2008: Co-organised (with Centre for Research on Socio-Cultural Change, University of Manchester) "Archiving and Reusing Qualitative Data. Theory, Method and Ethics across Disciplines: Seminar 3 Methods and Archives, hosted by Special Collections at the University of Sussex Library.

February 2009: Respondent at GLAM, University of Sussex

June 2009: 'Life History, Oral History, Life Writing: The Logic of Convergence', University of Brighton

Dr Anne-Marie Kramer, University of Warwick

Presentations and media events:

Apr 2009: 'Who you are is where you've come from': Kinship, affinity and identity in genealogical research'. British Sociological Association Annual Conference, University of Cardiff.

Jul 2009: "It made both me and my mum cry because it brought everything in the past back to life so painfully": *History, affect and identity in the BBC's 'Who Do You Think You Are?'* Invited contributor to 'History and identity' panel, Televising History Conference, University of Lincoln.

Jul 2009: 'The politics of the archive: *Desire and memory in the BBC's 'Who do you think you are?'* Invited contributor to 'Archives' panel, Televising History Conference, University of Lincoln.

Sept 2009: 'Family history in the era of 'individual/ised' lives? *Affinity, connectedness, belonging and the meaning of "roots"*' Turning personal: An interdisciplinary conference, Morgan Centre, University of Manchester.

Dr Claire Langhamer, University of Sussex

Presentations:

Nov 2008: 'Commissing a Directive' ESRC Centre for Research on Socio-Cultural Change Conference hosted by Special Collections (MOA) at Sussex

Spring 2009: 'Is love real? Desire and authenticity in mid century Britain' Oxford, Cambridge and Sussex

September 2009: 'Using Mass Observation' Freemantle Media

Teaching:

Autumn 2008: 'Critical Approaches to Mass Observation', Centre for Life History and Life Writing Research, University of Sussex

Autumn 2008; Group visit to the Archive, MA History, University of Sussex

Autumn 2008: 'Using Mass Observation' talk to DPhil students in Humanities

Summer 2009: Supervise Junior Research Assistant, Lindsay Smith.

Dr Dan Laughey: London Metropolitan University

Presentations:

April 2009: "Jazz and popular song by Mass Observation, 1938-42: ahead of its time?" at the Recording Leisure Lives: Sports, Games and Pastimes in 20th-Century Britain, University of Bolton/Leisure Studies Association.

January 2009: "Mass Observation's Study of Dance Music, Jazz and Popular Song, 1938-42: Sowing the Seeds of Cultural Studies?", MeCCSA Annual Conference, National Media Museum, Bradford.

Professor Bob Malcolmson, Queen's University, Toronto

Presentations:

Sept 2009: Talk at the launch of book, *A Soldier in Bedfordshire, 1941-2: the Diary of Private Denis Argent*, Royal Engineers, with Patricia Malcolmson and Dorothy Sheridan

Ms Annebella Pollen, University of Brighton

Presentations:

April 2009: "The Book the Nation is Waiting For! *One Day for Life*" *The Photobook* conference, Birkbeck College, University of London.

June 2009: "A Fitting Memorial: History and memory in the One Day for Life photography archive" *Memories, Narratives, Histories*, University of Sussex.

June 2009: "The Book the Nation is Waiting For! *One Day for Life*" *Stuff and Things*, Postgraduate Design History Society symposium, University of Brighton.

July 2009: "Without considering the merits of the photograph: Compassion, identity and memory beyond the frame of the image" *Materiality/Visuality: Reviewing Theory, Method and Practice*, RIBA, London.

Teaching with MO:

Includes session as part of Using Qualitative Data module for MSc Social Research / MSc Psychosocial Studies, School of Applied Social Science, University of Brighton (Oct 09) plus session for *Constructing Historical Research* module for BA (hons.) Visual Culture; Fashion and Dress History; History of Design, Culture and Society; History of Decorative Arts and Crafts, School of Humanities, University of Brighton (May 09).

Professor Dorothy Sheridan, MOA, University of Sussex

Presentations and teaching:

Nov 2008: public address at the launch of RISE ("Refuge, Information, Security, Education, Brighton and Hove Women's Refuge), Brighton.

Nov 2008: at "Archiving and Reusing Qualitative Data. Theory, Method and Ethics across Disciplines: Seminar 3 Methods and Archives, hosted by Special Collections (MOA) at Sussex:

Dec 2008: "Archive fever and archive struggles: tensions in the creation, care and use of archives with stories from the Mass Observation Archive" at launch symposium for Centre for Research in Memory, Narrative and Histories Archives and Histories, University of Brighton

Feb 2009: Keynote at "Digital Lives Research Conference", the British Library and chaired a session.

Feb 2009: two lectures for second year Sociology students, University of Sussex.

March 2009: "Mass Observation as Public History" at the State Library of Victoria, Melbourne, Australia

April 2009: Annual Leisure Studies Conference, University of Bolton/Bolton Arts Gallery & Museum: "Leisure Lives"

April 2009: Editing Mass Observation diaries for publication", City Reads event at Jubilee Library, Brighton with readings by Chrissie Blount.

April 2009: "Insights into the origins of the NHS, 1948 to the present" and one day national conference for senior professionals in health & medicine, Brighton and Sussex Medical School.

May 2009: "Research possibilities using MO for Anthropologists", Anthropology dept, University of Sussex

May 2009: "Studying the Second World War in Britain using the MOA" for the Istituto Nazionale di Storia per il Movimento di Liberazione in Italia, Naples.

June 2009: "Issues of memory", Memory Methods seminar, University of Manchester ESRC National Centre for Research Methods

July 2009: "Using MO in adult education" for the Friends Centre tutors study day at the Turner Children's Centre Brighton

July 2009: Clifton Literary Festival, Brighton with readings by Chrissie Blount.

Aug 2009: group workshop for private group led by Lieutenant Colonel Digby Carter in Special Collections, Library with Jessica Scantlebury

Sept 2009: Jubilee Library with readings by Chrissie Blount

Sept 2009: Talk at the launch of book, *A Soldier in Bedfordshire, 1941-2: the diary of Private Denis Argent*, Royal Engineers, Bedford, with editors Bob and Patricia Malcolmson

Sept 2009: "Mass Observation: the future", SSI event on the Home organised with the Geffrye Museum, hosted by Special Collections, University of Sussex.

Professor Carol Smart, University of Manchester

Presentations:

October 2008: "Family Secrets: Law and Understandings of Openness in everyday relationships" Institute for Feminist Legal Studies, York University, Toronto, Canada.

Feb 2009: "The Politics of Family Secrets", ESRC Genomics Forum, University of Edinburgh,

March 2009: "The Politics of Family Secrets", University of Lancaster, Sociology Seminar.

Dr Bob Snape, University of Bolton

March 2009: 'Recording Leisure Lives' conference at Bolton Museum

4. Partnership and projects

CALM - archival management system

The University of Sussex library purchased the CALM archival management system in May 2009. The system will allow researchers to search across all of the University's Special Collections, including the Mass Observation Archive.

From June to August 2009 the catalogues for the topic collections, file reports, and personal papers collections were imported into CALM by Special Collections and project staff. We are currently seeking funding to retrospectively convert the Mass Observation Project paper catalogue onto this system.

Mass Observation Online

During the reporting period the Adam Matthews product *MO Online* was updated to include the diaries and directives written up to 1943 and the topic collections: Films 1937- 48 (TC17), Reading Habits 1937-47 (TC 20), Dreams 1937-48 (TC28), Religion 1937-50 (TC 47), Victory Celebrations 1945-46 (TC 49), Capital Punishment Survey 1938-56 (TC 72).

Methodological Innovations I: Using Mass Observation

In June 2009 the University of Brighton established a new collaborative research network: Methodological Innovations I: Using Mass Observation. Funded by University of Brighton's Research Innovations Scheme, the aim of the network is to unite researchers, who use the Mass Observation Archive, across the disciplines.

The network is co-ordinated by Louise Purbrick and Mark Bhatti, who have both commissioned directives and published widely on the Mass Observation Project, and a Research Fellow, Annebella Pollen.

The project has established an academic mailing list with over 140 members and organised two workshops: the first introducing MO and its methods, and the second focusing on interpretation and analysis of MO material.

Future plans for Methodological Innovations I: Using Mass Observation include publications on MO methods and methodology, and a final conference, "New Perspectives on Mass Observation", to be held at the Brighton Jubilee Library on 12 May 2010.

Methods and Archives

In November 2008 Special Collections hosted 'Methods and Archives'. This was a one day seminar that focused on how material collected by Mass Observation can be re-used by researchers. The seminar included papers presented by Dorothy Sheridan, Mike Savage (University of Manchester), Claire Langhamer (University of Sussex) and Molly Andrews (University of East London) and a workshop facilitated by Fiona Courage. The event was organised as part of the ESRC Centre for Research on Socio-Cultural Change's 'Archiving and Reusing Qualitative Data' seminar series.

Histories of the Home study day

In September 2009 the Histories of the Home Subject Specialist Network (Geffrye Museum, London) visited Special Collections to view material from the Mass Observation Archive. Speakers at the event included Dorothy Sheridan, Nick Hubble (Brunel University) and Alison Clarke (University of Applied Arts, Vienna),

5. The Mass Observation Project

The Panel

During this reporting period the MO panel increased from 462 to 588. Of these 61% are female and 39% are male. 3 people left the Project during this time.

163 people requested to join the Project of whom 153 fulfilled the recruitment criteria. 82 of these went on to be active contributors, 71 were accepted but did not complete the application process.

Directives

Three directives were sent out to the current Mass Observation panel between October 2008 and September 2009. Each directive contained themes commissioned by external researchers.

Fig. 5: Directive themes 2008-2009

Date	Topic	External Commissioner	Funding source	No. sent out	Response
Winter 2008 (No. 84)	Part 1: The world financial situation	Professor Lawrence Haddad (IDS)		547	249 (46%)
	Part 2: Global poverty	Professor Lawrence Haddad (IDS)	Wellcome Trust (£5000)	547	217 (40%)
	Part 3: Friendship	Professor Carol Smart (University of Manchester)	ESRC (£5000)	547	218 (40%)
Spring 2009 (No.85)	Part 1: Memories of the Second World War	Professor Penny Summerfield (University of Manchester)		571	247 (43%)
	Part 2: The Internet	N/A	N/A	571	215 (38%)
	Part 3: The news in Spring 2009	N/A	N/A	571	215 (38%)
Summer	Part 1: Animals and	Professor		588	212

2009 (No. 86)	humans	Nickie Charles (University of Warwick)			(36%)
	Part 2: Heaven and Hell	Professor Peter Dickens (university of Cambridge) and Dr James Ormrod (University of Brighton)		588	203 (34%)
	Part 3: Swine flu or H1N1	N/A	N/A	588	189 (32%)

The response rates to the spring and summer directives are notably low because a review of the mailing list (which removes people who have not contacted the Archive for at least a year) is due to take place at the end of 2009.

6. Trustees

Membership to the Trustees board remained the same during the reporting period. The board met in January and June to discuss usual business and held an extraordinary meeting in May 2009 in order to meet the Academic Advisory Group.

7. Academic Advisory Group

In 2008, at the recommendation of the Archive's Trustees, a new advisory group was established comprising of academics from relevant University of Sussex departments. The group meets once a term and current members of the group include:

Dr Alison Phipps (Sociology)
 Dr Ben Highmore (Media Studies)
 Dr Claire Langhamer (History)
 Professor Dorothy Sheridan (Mass Observation Project Director)
 Ms Fiona Courage (Special Collections Manager)
 Professor Gillian Bendelow (Sociology)
 Dr Ian Gazeley (History)
 Ms Jessica Scantlebury (Mass Observation Archive Senior Assistant)
 Dr Jonathan Mitchell (Anthropology)
 Dr Margaretta Jolly (Centre for Life History and Life Writing Research)
 Dr Monica Janowski (Anthropology)

8. Staff changes

In December 2008 Donna Hetherington left the part-time post of Library Assistant to start at PhD at the University of Edinburgh. Donna was replaced by Catrina Hey.

Dorothy Sheridan was employed as the Mass Observation Archive Development Director in November 2008. See section 9 for a report on this post.

9. Development work

At their meeting on 20 June 2008 the Trustees allocated Trust funds to employ Dorothy Sheridan as MOA Development Director. The post was part-time for one year, reporting to the Librarian. Dorothy took up her post on 3 November 2008.

The principal responsibilities of the post were to promote the Mass Observation Archive and enhance its reputation and use both nationally and internationally, to lead on building a formal academic partnership with the University of Sussex, to provide the Trustees with guidance on the future direction of the MOA and to explore funding possibilities to support innovation and increase accessibility of the collection.

Work carried out during the year included:

- Mapping out possible structures for the future governance of the Mass Observation Archive and its relationship with the University of Sussex.
- Consulting senior academics and administrators at Sussex on the future role and value of the MOA as a vehicle for promoting research, teaching and Knowledge Transfer at Sussex. These included Professor Bob Allison (PVC for Research) and the Heads of the newly established Schools in the relevant subjects.
- Setting up and chairing an Academic Advisory Group with representatives from Sussex departments.
- Investigating sources of external funding: discussions with the ESRC the AHRC and other bodies and working with Fiona Courage on an application to The National Archive/National Cataloguing Fund.
- Maintaining the Mass Observation Project: the three directives (Autumn 2008, Spring 2009 and Summer 2009) were produced in liaison with funded academic collaborators (see section 4 for more details) Planning began on the Winter 2009 directive.
- Drafting documents and policies including the Deposit Agreement between the Trustees and the University, the Collection Management Policy setting out criteria to guide the acceptance of new donations. Investigations began on an Ethics and Good Practice Policy. Dorothy has confirmed with the Information Commission that the Mass Observation Project is not legally bound to register under the Data Protection Act.
- Publicising the MOA: Dorothy worked with Jessica Scantlebury on various forms of publicity including updating the MOA website, producing a triptych leaflet about the MOA for general distribution, two MOA Bulletins and other handouts and leaflets as necessary.
- Promoting Mass Observation at public events, conferences and seminars as listed in section 3. Representing Mass Observation on other projects as an adviser or partner including the Brighton PhotoBiennial "Post up" Project, the ESRC Timescapes Project at the University of Leeds (advisory panel), the National Life Story Collection, British Library (Trustee), QueenSpark Books, Brighton (Director, Patron & management committee member) and the Brighton and Hove Museum Land Girls Exhibition.
- Consultant on the University of Brighton project on Methodological Innovations which is concerned with researching the Mass Observation Project (Mark Bhatti, Louise Purbrick and Annebella Pollen).

A full account of the year's work by the Development Director has been prepared for the Trustees.

DS 21/11/09

10. Volunteers and placement students

Work in Special Collections was assisted by a number of volunteers and student placements during 2008-2009. Those working on Mass Observation material were:

Amy Clark (January – February 2009), a placement student on MA Life History Research (University of Sussex), researched and produced an online exhibition of the Euan Duff Photograph Collection. The exhibition can be viewed at: http://www.sussex.ac.uk/library/speccoll/collection_introductions/duff_slide_show.htm

Rena Feld (October 2008 – January 2009) sorted and listed Mass Observation material and assisted with Mass Observation mail outs.

Susanna James (October 2008 – August 2009) assisted with the MO Project mailings and post processing and prepared Mass Observation catalogues for importing onto the archive management system.

Laurence Kong (June 2009), a work experience student from Cardinal Newman School sorted MO Project material.

Nicholas Corbo Stewart (October 2008 – present) sorted and listed new donations to the Mass Observation Archive and assisted with MO Project mailings and post processing

Shova Thapa (June – July 2009) prepared Mass Observation catalogues for importing onto the archive management system.

11. Friends of the Mass Observation Archive

Income from the Friends of the Mass Observation Archive scheme increased this year earning 96% more than 2007-8. This is partly due to the generous donation of £1000 from a Friend. The number of subscribers to the Friends scheme has increased by 2 individuals (see fig. 7).

Fig 7: Income from the Friends scheme (Reporting period: April 6 – April 5)

Year	Number of Friends	Amount raised	Gift Aid
2008-2009	93	£3524.50	£810.06
2007-2008	91	£1800.50	£365.12
2006-2007	111	£2393.60	£475.96

12. Newly acquired collections

BBC Audience Research Diaries

This collection contains day diaries that were commissioned by the BBC Listener Research Department between 1944 and 1946. They detail the radio listening habits of the diarists on an evening of their choosing during the post-war period.

Euan Duff Addition

This addition to the Euan Duff collection comprises of 8 books of prints: *Looking* (2002), *Garden City* (2003), *A Journey in Photographs* (2004), *As in a Wood* (2004) *Flow* (2004), *A Portrait of Corby Glen* (2005), *Echo* (2007), and *Nub* (2008)

The Mary Fowler Diaries

The Mary Fowler (born 1927) diaries were written between 1979 and 2006. Mary was a lecturer and lived in Hull. Her diaries were donated to the Archive after her death in 2009.

The papers of Angus Calder (1942-2008)

Angus Calder (born 1942) was a respected Scottish writer and historian. In 1969, Calder's *The People's War: Britain 1939-1945*, was published. The book is still in print and considered to be one of the best histories of the home front in Britain during the Second World War. Calder worked closely with the Mass Observation Archive for his research, and subsequently went on to co-edit *Speak for Yourself: A Mass-Observation Anthology, 1937-1949*, published in 1985, with Dorothy Sheridan. This collection of papers comprises research material gleaned predominantly from the Mass Observation Archive and correspondence relating to Angus' academic work.

The Whitmee-Haddock Diaries

Starting in 1959 the Whitmee-Haddock diaries span a 40 year period. They detail the everyday life of women from Suffolk. These diaries are embargoed and will be available for research in 2059.

13. Publications

Bailey, Jenna (2008) "Combining Memories: Writing Social History Using Multiple Oral Histories" in: *Contemporary Literature and Memory, Croatian Writer's Association 29th Zagreb Literary Talks*. Zagreb

Brennan, Tim (2009) *English Anxieties*, Photoworks: Brighton

Bytheway, Bill (2009) 'Writing about age: birthdays and the passage of time', *Ageing & Society*, 29.6, 883-901.

'Faber Finds' (A print on demand service):

Britain

First Year's Work, 1937-8

May the Twelfth

The Pub and the People

War Begins at Home

War Factory

Meet Yourself on Sunday

Meet Yourself at the Doctor's

Puzzled People

Report on Juvenile Delinquency

For more information about this service:

<http://www.faber.co.uk/article/2009/3/introducing-mass-observation>

Garfield, Simon (2009) *We are at War: The Diaries of Five Ordinary People in Extraordinary Times (Paperback edition)*, Ebury Press: London

Malcomson, Robert and Malcomson Patricia (eds.) (2008) *Nella Last's Peace: The post-war diary of 'Housewife' 49*, Profile Books: London.

Sheridan, Dorothy (2009) *Wartime Women: A Mass Observation Anthology: A Mass-observation Anthology of Women's Writings, 1937-1945*, Phoenix: London

Smart, Carol (2009) 'Family Secrets: law and understandings of openness in everyday relationships' *Journal of Social Policy*, 38(4): 551-567

Timmis, Ivor (2009) 'Linguistic Survival in *Applied Linguistics* 1 – 21

14. Media Attention

Print

- 'Nella's legacy of post-war Britain' *Weekly Review*, 4 October 2008
'Paperback Choice: Austerity Britain 1945-51' *Telegraph*, 5 October 2008
'Britain at War: The Blitz and the Home Front' *Telegraph*, 22 October 2008
'Health and beauty features' *Manchester Evening News*, 30 October 2008
'Nella Last's Peace' *BBC History Magazine*, November 2009
'Nella Last' *Women's Weekly*, 04 November 2008
'Mass Observation: Kerbey Lane' *The Daily Texan*, 5 November 2008
'Nella Last's Peace' *Blackpool Gazette*, 8 November 2008
'Austerity Britain: 1945 – 51' *Financial Times*, 8 November 2008
'Christmas Book' *Daily Mail*, 28 November 2008
'Readers' lives' *The Spark*, December 2008
'Nella Last Review' *History Today*, December 2008
'Austerity be damned!' *Daily Mail*, 24 December 2008
'Book Club Reader Feedback' *Women's Weekly*, 06 January 2009
'Anyone can paint' *Guardian*, 24 January 2009
'A project documents inauguration day, in Washington and across the globe in *The New York Times*, 25 January 2009
'Nella Last's Peace' *Family History Monthly*, February 2009
'Nella Last's Peace' *Family Tree Magazine*, February 2009
'Nella Last's Peace' *Telegraph*, 3 February 2009
'Nella Last's Peace' *Dorset Echo*, 6 February 2009
'Nella Last's Peace' *Washington Post* 25 March 2009
'Sun, sea, spade, maypole, cheese rolling?' www.bbc.co.uk/news, 7 May 2009
'Where in the world' *Times Higher Education*, 7 May 2009
'English villagers try to save struggling pubs' *The Los Angeles Times*, 9 June 2009
'Books from the Mass Observation movement' *The Times*, 18 July 2009
'The Storm of War' *Telegraph*, 18 August 2009
'After a series of military defeats even Churchill started to fear that our Army was simply too yellow' *Daily Mail*, 20 August, 2009
'Second World War was just not cricket for the British', *Financial Times*, 28 August 2009
'World War Two: The week when things fell apart', *Independent*, 3 September 2009
'Obituary: Celia Fremlin' *Guardian*, 6 September 2009
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